

**Lady Gaga
Photo Release Form**

Photographer: Jay Westcott
Blog/Website: www.tbcd.com
URL Address: www.tbcd.com
Territories: US
Date To Be Photographed ("Photo Date"): 2/24/11

This will confirm that Ate My Heart, Inc. has granted Photographer the right to use the photograph(s) to be taken by Photographer on the Photo Date ("Photographs") solely as part of Blog/Website at the URL Address above and only in the Territories. In no event may the Photograph(s) appear in any print publication, other media or on any other blog or website, and this release expressly precludes any such use. The Photograph(s) may only be displayed on the Blog/Website for a period of four (4) months. Lady Gaga reserves the right to withdraw the permission granted herein at any time and Photographer agrees to immediately cease and desist from any further use of the Photograph(s) and cause any third party authorized by Photographer to also cease and desist from such uses.

In no event may the name or likeness of Lady Gaga be used in connection with the advertising or promotion of the Blog/Website, any merchandising, publishing or commercial tie-ups, or the direct or indirect endorsement of any product or service.

Ate My Heart makes no representation, warranty or agreement with respect to the Photograph(s). Photographer shall obtain (or cause the Blog/Website to obtain) all necessary third-party consents, waivers and approvals with respect to the use of the Photograph(s) and shall timely pay all obligations which may become due as the result of such use of the Photograph(s).

Photographer may not assign this release or any of its rights hereunder without first obtaining the prior written approval of Lady Gaga. Photographer hereby acknowledges and agrees that all right, title and interest (including copyright) in and to the Photograph(s) shall be owned by Lady Gaga and Photographer hereby transfers and assigns any such rights to Lady Gaga.

Ate My Heart, Inc.

By: _____
An Authorized Signatory

Agreed and Accepted:

Photographer